



PRIVACY POLICY

The personal data provided through this website will be processed by Fariones Fariones Sports Center, company organizing the event SWIMRUN LANZAROTE (hereinafter, COMPANY), whose contact data are the following.

- Registered office: lopd_cdf@grupofariones.com
- TELEFON : (0034) 928 514 790
- Email address : C/ Timanfaya 2. 35.510 Puerto del Carmen. Tias. Las Palmas, España.

Users of this website are informed that the personal data provided through this form will be treated in accordance with this Privacy Policy.

The data provided will be treated with the following purposes:

1. Referral of commercial communications by any means. Through these communications, users will be informed about the different services offered by EMPRESA, as well as the events organized by it.
2. To process registrations swimrun event. In this case, the images or videos made of the participants in a particular way during its development may be published on the entity's website, on their social networks, in corporate magazines, bulletin boards and any other similar means of communication owned by them, with the purpose of promoting said event. If you do not want the image to be captured through videos or photographs, the interested party must refrain from participating in the SWIM RUN event. Likewise, the data of the participants (name and surnames) may be published in the same media, in order to publicize the participations, classifications or results of the event.

For these purposes, the data will be treated on the legal basis of the consent of the person who provides them. This consent can be withdrawn at any time, although this will not affect the legality of the treatments carried out previously. The fact of providing the data is voluntary, although, in case of not doing so, they can not be treated for the purposes indicated.

The data will be kept for the time necessary to process the registration and until the end of the corresponding event, and even later, to respond to possible legal responsibilities arising as a result of the event. In the event that the data is processed to send commercial communications, this data may be stored indefinitely for the purpose indicated, unless the user has not given his consent or has subsequently opposed.

In addition to the above, if the user expressly consents, their data will be transferred to the entity HEAD SPAIN S.A. with address at C / Roger, 65-67 5º-6º, 08028-Barcelona, dedicated to the commercialization and distribution of all types of sport products and their accessories, for the remission of commercial communications, through any means, of the products and services it offers.

The user accepts the processing and inclusion of the data collected during the completion of this form in accordance with the above.

If data from third parties are provided, whoever does so assumes the responsibility of having previously obtained the consent, informing them of everything provided in article 14 of the General Data Protection Regulation.

Likewise, EMPRESA informs that through its social networks, events, promotions or any other type of advertising information will be published on the services offered, accepting the user to be the recipient of said information by the mere fact of becoming a "friend" or "follower" of the COMPANY on social networks. If the User does not wish to receive this information in their social media profiles, they must stop following EMPRESA in them.

The User may exercise, with respect to the data collected, the recognized rights in the data protection regulations, and in particular the rights of access, rectification, cancellation, opposition, limitation and portability, whenever it is legally relevant. These rights may be exercised by each user by sending a written and signed request accompanied by a photocopy of identity card of the person concerned and the request in which its request is specified, to the address indicated at the beginning of this Privacy Policy.

EMPRESA undertakes to use the personal data provided in accordance with the purposes indicated in this Privacy Policy, respecting its confidentiality as well as complying with its obligation to store them and adapt all measures to avoid alteration, loss, treatment or access not authorized, in accordance with the current data protection regulations.

Company guarantees the confidentiality and security of their personal data, having implemented policies and measures technical and organizational necessary for such processing of personal data. These measures and policies prevent alteration, loss or unauthorized use of their personal data.

The responsibility for the accuracy of the entered data on the Web and social networks used by it, is unique to the user, who is responsible for providing true, accurate, complete and updated data, being responsible otherwise for providing inaccurate data.